

4 Generations at Work: Collision or Collaboration?

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According to my research on generational differences at work, leaders and professionals need to first discard the outmoded notions they have regarding generations at work. *Then*, they need replace these with the most powerful, actionable strategies. You can't lop new behaviors onto old ones—we need to make room for these new behaviors!

In this seminar, I will share data about state-of-the-art generational practices that everyone must adopt immediately. If they don't, it is predicted that outmoded leaders and professionals may be doomed to mediocrity—while their high-profile colleagues pass them by on the road to success.

In my work with thousands of leaders internationally, I often see them reverting to the same old ways of doing things. While team leaders may embrace some of the new leadership thought and practice they've been taught, they often hang on to too much of the old, creating confusion and lack of trust with staff who observe these mixed messages. In my research of the most successful leaders worldwide, I discovered how best to work with each of the 4 generations in the workforce today. This is the focus of not only this seminar, but one of the chapters in my best-selling business book, *Fast Forward Leadership*.

Objectives:

At the end of this seminar, leaders and professionals will be able to:

1. Identify the subtle nuances associated with each of 4 generations in the workforce today;
2. Discard outmoded notions and actions of single-generational leadership;
3. Apply at least one new practice to each of the 4 generations at work to increase team collaboration;
4. Coach someone not at this seminar in the art and science of generational leadership.

Three Key Questions:

This session will answer three questions:

1. **What** outmoded generational practices should leaders and professionals stop immediately?
2. **Why** should leaders and professionals change their generational approaches?
3. **How** are innovative leaders mapping their organizations' future success by using generational perspectives in their practices?