

What Every Leader Must Do to Recover From 7 Critical Mistakes

By Dr. Mitchell Kusy

Breaking the Code of Silence is Mitch Kusy's latest brainchild book just released! Based upon the cutting-edge research that he conducted, *Breaking the Code of Silence* is hot off the presses. This book exposes the results of their research study of the most successful leaders worldwide regarding:

- The 7 most career-debilitating mistakes they made that had the potential of negatively crashing their organizations *and* their careers;
- Rebound strategies leaders need to use to recover *immediately* from these career blunders;
- The 2 fatal errors from which a rebound is next to impossible.

In this seminar, you'll discover the behind-the-scenes content and process that was almost impossible to research because, as Mitch attempted to contact successful leaders about their failures and immediate recovery strategies, many doors were shut. There was a "**Code of silence warning: Do not talk about your mistakes—to anyone!**" Fortunately, Mitch eventually tracked down a large group of highly successful, prominent leaders who were willing to break this code of silence by not only admitting their mistakes, but also their associated recovery strategies that they put into place immediately.

Mitch reports how this rebound mechanism is about to become the latest leadership competency—a key resume builder. It is a leadership hallmark that, when properly executed, can transform a negative situation into a badge of success. He will share how famous and successful leaders rebounded, including JFK, Ann Landers, R. H. Macy, and Abraham Lincoln, as well as a host of contemporary leaders he has interviewed. You'll also discover the proactive strategies needed to reduce the probability of making any one of these 7 critical mistakes in the future. These recovery strategies are far from the common "pull-yourself-up-from-your-bootstraps" approach that many leaders have taken. These are often quite minimally effective. Mitch has found that this is not enough! Due to the short period of time we have for this keynote address, he will present all 7 critical mistakes and will identify the recovery plan for a few of those blunders leaders would like to know more about. We are also making available an autographed copy of his book for each of you to purchase, if you would like.

Mitch will also present the 2 fatal errors from which a comeback is rare, if not impossible. In these circumstances, the leader's best strategy is to leave the organization. In addition, leaders need to make sure that they do everything feasible to increase the probability that they will not make any one of these 2 fatal errors.

Learn also about the 6 myths that are commonly held regarding recovery generation. Mitch has found that these myths are far from true and that every successful leader must not succumb to believing in their power.

The seminar, based on this book, "tells all" and is designed to help every leader improve his or her mistake recovery competency—and get a heads-up on the competition. In the first part of this seminar, Mitch will briefly identify all 7 critical mistakes and then ask leaders in small groups to select the most pronounced ones they have seen prevalent in their organization. Based on the results, Mitch will hone in on the recovery mechanisms for these top mistakes, among which include the following:

- **Engagement gridlock:** Failure to use staff talent;
- **Misaligned momentum:** Failure to align goals with strategic initiatives;
- **Political misread:** Failure to accurately assess political dynamics;
- **Too much, too soon:** Failure to assess personal readiness for a given assignment;
- **Miscued decision-making:** Failure to effectively utilize information or the right process to make a sound decision;
- **Stifled communication:** Failure to create a work environment where staff openly communicate;
- **Bungled hiring:** Failure to bring the right talent into the organization.

Mitch will also present the 2 fatal errors from which a comeback is rare, if not impossible. In these circumstances, the leader's best strategy is to leave the organization. Leaders need to make sure that they do everything feasible to *decrease* the probability of making any one of these 2 fatal errors:

- **Aberrations of trust** that compromise leader integrity;
- **A pattern of foolish mistakes** that indicate gross incompetence.

Leaders in this session will also discover the myths that are commonly held regarding mistake recovery. Mitch has found that these myths are far from true and that every successful leader must not succumb to believing in their power. These **false myths** include the following:

- **Learning from failure alone poises one to succeed;**
- **All mistakes are recoverable;**
- **Admitting a personality flaw is an effective rebound strategy;**
- **Don't wear your mistakes on your shirtsleeves!**